

GMG ProofMedia premium semiMatte 250

GMG ProofMedia premium semiMatte 250 is designed to simulate coated and semi-gloss finished products for all printing industry segments, including packaging printing, commercial printing, publishing printing, etc.

GMG ProofMedia premium semiMatte 250 proofing media is developed with the latest coating technology. A high-quality coating layer provides a large color gamut,

high resolution, and fast drying for easy handling. The proof media has high lightfastness and ageing resistance, which ensures color consistency for a contract proof.

GMG ProofMedia premium semiMatte 250 specializes in high production repeatability.

Technical data overview

Surface texture	semi-matte
Weight	250 g/m ²
Thickness	260 µm
Opacity	> 94%
Substrate color (M1)¹	96 L* / -0.7 a* / -1.4 b*
OBA content classification²	Free of OBA
Can be used as white backing?³	Yes

¹The substrate color was measured under M1 measurement condition per *ISO 13655*

²Classification and description of the content of optical brightening agents (OBAs) are per *ISO 15397*

³The white backing test was per *ISO 13655*

To ensure the best quality of the media and proof quality, the product should be stored in its original packaging under the condition of 20°C to 25°C (68°F to 77°F) and 50% to 55% relative humidity. Avoid direct solar radiation and dampness.

