

GMG ProofMedia premium

OBA semiMatte 250

GMG ProofMedia premium OBA semiMatte 250 is designed to simulate optical brightening agents (OBAs), coated and semi-gloss finished products for all printing industry segments, such as offset packaging printing, commercial printing, publishing printing, etc.

GMG ProofMedia premium OBA semiMatte 250 is developed with the latest coating technology. A high-quality coating layer provides a large color gamut, high

resolution, and fast drying for easy handling. The proof media has high lightfastness and ageing resistance, which ensures color consistency for a contract proof.

GMG ProofMedia premium OBA semiMatte 250 specializes in high production repeatability.

Technical data overview

Surface texture	semi-matte
Weight	250 g/m ²
Thickness	255 µm
Opacity	> 94%
Substrate color (M1)¹	96 L* / 0.5 a* / -5.8 b*
OBA content classification²	Moderate OBA
Can be used as white backing?³	Not recommended

¹The substrate color was measured under M1 measurement condition per ISO 13655

²Classification and description of the content of optical brightening agents (OBAs) are per ISO 15397

³The white backing test was per ISO 13655

To ensure the best quality of the media and proof quality, the product should be stored in its original packaging under the condition of 20°C to 25°C (68°F to 77°F) and 50% to 55% relative humidity. Avoid direct solar radiation and dampness.

