



## Product Information

### What's new in GMG ColorServer/InkOptimizer 4.7?

<i>Advantage</i>	<i>New Feature</i>
Higher <b>user-friendliness</b>	<b>WebConnect</b> —web server and interface for GMG ColorServer and GMG InkOptimizer. Install <b>one</b> web server and set up <b>any</b> number of users (depending on license) to access GMG ColorServer/InkOptimizer and create jobs from within any web browser (cross-platform) just by dropping files into the displayed hotfolders.
Amazingly easy-to-create <b>hotfolders</b>	The <b>GMG Hotfolder Creation Wizard</b> helps you to create hotfolders with only a few mouse-clicks, providing you with predefined settings covering all major conditions for conventional print production.
Unrivalled <b>color conversion</b> variants and <b>improved color accuracy</b>	About 100 <b>new</b> and <b>updated profiles</b> (e.g. with new gamut mapping for RGB-to-CMYK conversions)
Efficient and simple <b>cost control</b>	<b>Ink Saving Report</b> . Calculate the ink savings achieved with GMG InkOptimizer. The <b>Ink Saving Report</b> clearly demonstrates the benefits of GMG InkOptimizer.
Full <b>process control</b>	Enhanced GMG PrintControl integration. Use <b>dot gain compensation curves</b> from GMG PrintControl to adjust your color conversions to the actual state of your printing machine.
Extra production <b>safety</b>	Checking your PDF documents before they go to the press can save you a lot of money and trouble. With GMG FlawFinder you can now scan your PDFs for potential issues that may cause problems in the printing process. GMG FlawFinder acts like a safety net, moving critical files to a separate folder so they are not printed. It can be switched on or off in the <b>Files &amp; Folders</b> view individually for each PDF hotfolder.
Flexible <b>spot color handling</b> , for example, for varnishes or die cuts	Define global <b>Spot Color Rule Sets</b> and choose which spot colors to keep, remove or map to alias spot colors.
Enhanced <b>standardization</b>	New option for automated <b>image-to-PDF</b> conversion. Use the same file format for all printing processes, regardless whether the input format is TIFF or JPEG.
Streamlined <b>setup</b> and configuration	Common installer for GMG InkOptimizer, GMG SmartProfiler, and GMG Connect. You can still install individual components.
Improved <b>usability</b>	You can now <b>duplicate</b> existing hotfolders instead of creating new hotfolders from scratch.
Efficient <b>configuration</b> and maintenance	Global definition of <b>MX4 Normalizing Rule Sets</b> . You can use the <b>same</b> rule set across multiple hotfolders. All linked hotfolders are updated at once.

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#### ***Advantage***

Enhanced **flexibility**,  
streamlined workflow

#### ***New Feature***

You can now combine printer calibration files **together with** InkOptimizer profiles in a single hotfolder. Thus, digital printers can now save ink with InkOptimizer profiles, without the need to configure two separate hotfolders.

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