

# Case Study LFP

## GMG ColorServer

[s]color

A (very) large format printer from  
The Netherlands is living proof



Company	[s]color, The Netherlands
Application	Full service digital serigraphic company, manufacturing high quality images and prints for retail and interior design, indoor and outdoor digital printing in large and wide formats
Job definition	Calibration of large-format printers, matching them to a number of the most common targets in printing
Previous method	Manual, time-consuming calibration of color in the data, creation of own ICC profiles used in the production RIP and Adobe Photoshop, numerous problems encountered during the process (color conversions were not correct, especially with PDF files)
GMG products in use	GMG ColorServer
Printer	NUR Fresco, Expedio 5000, Tempo, Blueboard, HP Designjet 5500 and 9000s, Durst Lamda
Advantages	<ul style="list-style-type: none"><li>▶ More colorful images than before, they can get the best out of the machine thanks to the GMG calibration</li><li>▶ The output from the digital printers accurately match the proofs supplied by customers</li><li>▶ Considerable savings were made on the ink because of the better conversions and reseparations done with GMG</li><li>▶ Improves Pantone spot color conversions and simplifies profile making</li><li>▶ Reduces the manual, time-consuming trials to convert incoming files</li><li>▶ GMG ColorServer processes multiple PDF files without any problems, PDF files with too many transparencies are a problem for a production RIP like Wasatch</li></ul>
Customer statement: Oscar Kers, [s]color's Director	„Straightforward, fast and reliable – that is what we want and need for a solution that converts incoming files from a standard profile to the output of our printers. GMG ColorServer – with the use of specific hotfolders – allows us to just drop the jobs in, and automatically the work is done. It has been a flawless match. Our output prints are better balanced.“

