

# Case Study Proofing

## GMG ColorServer

### Suite Creative

Combining experience, skills and technological excellence



Company	Suite Creative, an owner run repro company located in Kent near London, is dedicated to the creation, production and delivery of advertisements for a multitude of brands.
Application	Design-to-print service
Challenge	Every single file that leaves the studio shall reach its destination in perfect condition and shall appear in print exactly as the customer expects it to.
GMG solution	GMG ColorServer
Advantages for Suite Creative	<ul style="list-style-type: none"><li>▶ GMG ColorServer automatically converts ads from one color space to another, using GMG's four dimensional color management engine. The image quality is maintained, and the accuracy ensures that there is no need to retouch the page.</li><li>▶ PDF files are difficult to change manually and GMG ColorServer allows them to go in and do a PDF to PDF conversion with perfect results.</li><li>▶ GMG ColorServer can process PDFs with identical results as in the Adobe Acrobat® reference software. This means e.g. that PDF files can be flattened, varnish and cutting rules specifically excluded.</li><li>▶ Image databases, e.g. comprising images for a catalogue, can be dropped into ColorServer with the appropriate curves and settings in the evening, and the next morning all the images will be converted and correct, ready to use.</li><li>▶ The cost and time savings for both Suite Creative and its customers are enormous.</li></ul>
Customer statement: Matthew Kirtland, director at Suite Creative	"What would have taken maybe an hour manually takes only 30 seconds and it is consistent and correct. By using us the client can be assured that the file that appears in print has been treated as well as it is possible to be treated."

