

Case Study Packaging

GMG ColorProof/Epson Stylus Pro WT 7900

Janoschka GmbH

Impressing customers with new proofing technologies in the packaging market



Company	Janoschka GmbH, Germany, one of Europe's leading providers of gravure cylinders (38,000 per year), 25 production facilities in 10 countries
Application	Prepress services for the packaging sector, production of gravure cylinders
Job definition	Contract proofing and mock-up production, simulate products for branded goods displaying partially white and transparent areas
Previous method	Kodak „approvals“ or „transfer proofs“ – a mixture of digital inkjet printing on transfer film and analog Cromalin.
GMG products in use	GMG ColorProof, GMG ColorServer
Printer	Epson Stylus Pro WT7900
Advantages	<ul style="list-style-type: none">▶ The GMG software offers the necessary printing quality, repeatability and color accuracy on such printing media as transparent film, metal foil and paper▶ Permits both partial and complete underprinting or overprinting with white▶ Opacity, white gradation and white tinting can be adjusted individually▶ Significantly larger gamut, permitting color-accurate simulation of even more spot colors▶ Environmentally friendly, water-based white ink▶ Dramatic time savings in proof production, since all jobs are now output fully automatically▶ Lower costs due to the considerably smaller quantity of material used
Customer statement: Dominic Weschle, Technical Consultant for Print Color Management at Janoschka GmbH	„The customers are very impressed by the results of the new proofing solution for transparent materials – they at last get a realistic, high-quality preview of the ultimate product. And we as the service provider have less work and expense – a unique win-win situation in the packaging sector.“

