

Case Study Packaging

GMG FlexoProof, GMG ColorProof, GMG ProofControl, GMG DotProof

Cyber Graphics
Leader of the Pack



Company	Cyber Graphics is a privately owned pre-media and media provider that was established in 1994 in Memphis and currently employs over 60 people. The company has a broad range of customers, focusing on brand owners of pet foods and snacks.
Profile	Proofing designs and delivering contract proofs
Challenge	To attain the high levels of quality in flexographic printing: maintaining and creating highly accurate press profiles, allowing them to duplicate how a job will look when printed on press
Printer	Epson 7900 seven-color inkjet printer and the HP Z3100 with internal spectrophotometer
Solution	GMG FlexoProof, GMG ColorProof, GMG ProofControl, GMG DotProof
Advantages for Cyber Graphics	<ul style="list-style-type: none"> ▶ The ProofStandard technology in GMG ColorProof ensures exceptional production reliability ▶ Cyber Graphics can load balance their printers with a rules-based system ganging jobs together, saving paper and reducing waste. User intervention is no longer required to manage printer queues with GMG ColorProof. ▶ Proofs not only replicate the dot gain experienced on press; they also match the substrate. ▶ GMG ColorProof automatically monitors printer use and creates proofs in a timely manner. ▶ The completely new user interface makes proofing easier than ever.
Customer statement: Kevin Bourquin, Cyber Graphics prepress manager	<p>"The technical support was terrific and the quality of the release notes and documentation was extremely helpful... Any inkjet printer whose calibration deviates from the profile – or which has not been calibrated within a specified time – will not print, which means we save the cost of wasting unnecessary media and time... As manufacturers of inkjet printers update their new devices, GMG always seems prepared with new software to take advantage of the new features... GMG gears itself towards maximizing workflow efficiencies for their customers and building advanced technology."</p>

